

As cultural boundaries blur and virtual and physical spaces merge, *interculturality* and *digitalization* form our everyday world. We are convinced that these dual concepts should be viewed together, as they are frequently deeply entangled in various contexts. This is what our research project ReDlCo is dedicated to: **Researching Digital Interculturality Co-operatively**.

Our vision is of a scholarly Intercultural Communication, informed by the perspectives of a critical and culturally-aware interdisciplinary Internet Studies. ReDlCo also seeks to be an inclusive and environmentally-conscious research network, connecting academics and non-academics world-wide. We don't just study Digital Interculturality, we also actually do it!

Financed from November 2020 until October 2024 by the German Federal Ministry for Education and Research (BMBF) within the program "Kleine Fächer – Zusammen Stark" (Small Subjects: Strong together), we work transregionally with a core team of four.



4 Empirical Studies
4 Educasts



3 E-Co-Conferences
2 Symposia
1 Lecture Series



1 Research Hub



5 Open Access
Publications



PD Dr. Fergal Lenehan
University of Jena
Intercultural Communication (IWK)

Taking the grass-roots activists of influencers and non-governmental organisations at its centre, in Study A Roman Lietz and I examine Europeanist cosmopolitan discourses on the social media platform Twitter.

In order to learn about intercultural competence and communicative practices within international cooperation in virtual contexts, in Study B Luisa Conti and I analyse interactions in an online simulation game.



Dr. Milene Mendes de Oliveira
University of Potsdam
Department of English
and American Studies

Exploring new netnography methodologies, in Study C Fergal Lenehan and I examine online reader forums and comment sections of British and German online news websites and on social media platforms in relation to (in)coherence and 'othering' processes and as counter public spheres.



PD Dr. Luisa Conti
University of Jena
Intercultural Communication (IWK)

Online communication plays a major role for immigrants and their affiliation within diaspora communities. In Study D Milene Mendes de Oliveira and I explore the impact of social media upon migrants' identities and feelings of belonging.



Dr. Roman Lietz
University of Mainz
Intercultural Communication

2020

Project Start: November 2020

Start of Studies A & B

2021

ReDlCo Website Launch

▶ Panel at Online-Conference of the GAL – Gesellschaft für Angewandte Linguistik

▶ Introductory Symposium on Interculturality in (Post-)Digital Contexts (Online)

2022

Interculture Journal Special Issue: *Cyber-Utopia / Dystopia? Digital Interculturality between Cosmopolitan and Authoritarian Currents*

▶ E-Co-I Conference *Lifewide Learning in Postdigital Societies* (Jena) with Hellenic Open University, Greece

Start of Studies C & D

2023

Open Access E-Book I

F.A.L. Edited Volume: *Language and Interculturality in the Digital World*

Launch of the *ReDlCo Hub*

▶ E-Co-II Conference *Cosmopolitanism in a Postdigital, Postmigrant Europe, and Beyond* (Online/Mainz/Jena) with University of Limerick, Ireland

Start of Theory Formation Phase

2024

Open Access E-Book II

Educasts on Studies A - D

Open Access E-Book III

▶ E-Co-III Conference *English as a Lingua Franca and Digital Interculturality* (Online/Potsdam) with Federal University of Minas Gerais, Brazil

▶ Online Public Lecture Series at the University of Jena on Researching Digital Interculturality

Background picture by Akemi Paz

ReDlCo is a collaboration of the following universities:



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UNIVERSITÄT MAINZ



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